### Ballard Spahr

# Conducting Effective Internal Investigations

Maintaining Cost Effectiveness While Preserving The Company's Interests

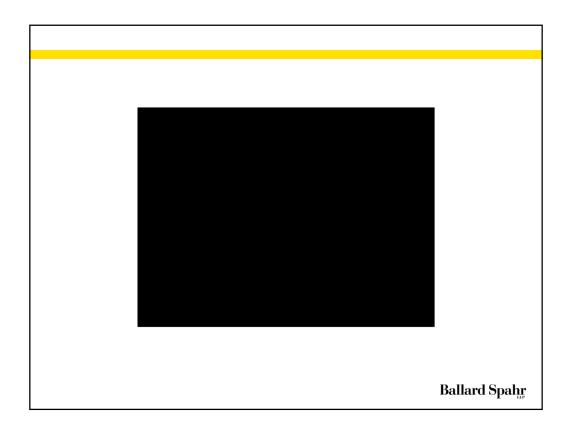
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#### Variety of Reasons for Internal Investigations

- Subpoenas and Criminal Investigations
- Legal and Regulatory Violations
- Data Breaches
- Employment Issues
  - -Sexual Harassment
  - -Discrimination
- Financial Misconduct
- Intellectual Property Infringement
- Corruption
- Libel and Defamation
- Fraud

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#### Risks & Ethical Dilemmas

- Investigations arise in response to a problem
- Ill-considered responses create more problems
  - -Discoverable material
  - -Allegations of a cover-up
  - -Privilege waivers
  - -HR issues
  - -Ethical conflicts

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## Purposes of Internal Investigations

- Discover and curtail misconduct
- Make required or voluntary disclosures
- Avoid or minimize criminal and regulatory consequences
- Avoid or minimize civil liability
- Maintain business
- Maintain/restore public relations
- Demonstrate commitment to resolution

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#### Considering the Scope & Staffing the Investigation

- Inside Human Resources, internal audit, security personnel, compliance, or specially-designated internal investigators
- General Counsel
- Existing Committee
- Special Committee
- Independent Counsel

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#### Confidentiality & Privilege Issues

- Attorney-Client Privilege
  - -Who is the client?
  - -Is legal advice being sought and given?
  - -Is it confidential?
- Work-Product Privilege
  - -Qualified rather than absolute
  - -Protects from discovery the mental impressions, conclusions, opinions, and legal theories of attorneys or their delegates, created in anticipation of litigation
- Benefits of Cooperation

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#### Interview Procedures

- Identify likely witnesses
- Appropriately sequence the witnesses
- Establish an appropriate method of contact
- Plan communication in advance of the meeting
- Draft format for interview
  - -Identify purpose
  - -Don't promise confidentiality
  - -Clarify the client relationship
  - -Start with open ended questions
  - -Proceed to more specific questions

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# Interview Procedures (continued)

- -Request documents
- -Prepare for the possibility of subsequent interviews
- -Refrain from unnecessarily disclosing information
- -Prepare and consistently use uniform confidentiality and other requests, warnings, and explanations

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#### Management of Stakeholders

- Government
- Board
- Management
- Employees
- Shareholders

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### Preparation of Final Reports

- The final product depends upon the initial purposes and the ultimate findings of the investigation.
- Documenting the investigation may be critical to the purpose of the investigation:
  - -Make required or voluntary disclosures
  - -Avoid or minimize criminal and regulatory consequences
  - -Avoid or minimize civil liability
  - -Maintain business
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# Thank You!

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