

Panelist Profiles – page 1

Keynote Speaker:



Phil Weiser

Office of the Attorney General
Colorado Department of Law

Colorado Attorney General Phil Weiser was sworn in as the State's 39th Attorney General on January 8, 2019. As the state's chief legal officer, Attorney General Weiser is committed to protecting the people of Colorado and building an innovative and collaborative organization that will address a range of statewide challenges, from addressing the opioid epidemic to improving our criminal justice system to protecting consumers to protecting our land, air, and water.

Attorney General Weiser has dedicated his life to the law, justice, and public service. Before running for office, Phil served as the Hatfield Professor of Law and Dean of the University of Colorado Law School, where he founded the Silicon Flatirons Center for Law, Technology, and Entrepreneurship and co-chaired the Colorado Innovation Council.

Phil served as a Deputy Assistant Attorney General in the U.S. Department of Justice and as Senior Advisor for Technology and Innovation in the Obama Administration's National Economic Council. He served on President Obama's Transition Team, overseeing the Federal Trade Commission and previously served in President Bill Clinton's Department of Justice as senior counsel to the Assistant Attorney General in charge of the Antitrust Division, advising on telecommunications matters.

Before his appointment at the Justice Department, Phil served as a law clerk to Justices Byron R. White and Ruth Bader Ginsburg at the United States Supreme Court and to Judge David Ebel at the Tenth Circuit Court of Appeals in Denver, Colorado.

Thank you to our sponsors:



Panelist Profiles – page 2

Moderators:



Gregory Szewczyk

Ballard Spahr LLP
1225 17th Street, Suite 2300
Denver, CO 80202-5596
303.299.7382
szewczyk@ballardspahr.com

Greg Szewczyk is a partner in Ballard Spahr's Denver and Boulder offices and a Practice Co-Leader of the Privacy and Data Security Group. Greg leverages over a decade of experience in high stakes litigation to help companies assess risk and comply with the ever expanding patchwork of state, federal, and international privacy and data security statutes and regulations.

Greg helps companies of all sizes, from Fortune 500s to start ups, build and maintain their privacy and data security programs. He has advised hundreds of companies on various compliance issues—from cutting edge technological issues to vendor management to routine data processing matters that arise in day-to-day business—relating to international, federal, state, and local privacy and data security laws and regulations. Greg also advises clients in connection with corporate transactions, such as mergers, acquisitions, and partnerships. In doing so, he helps his clients assess the potential risks involved and develop creative solutions to data issues.

Greg graduated from Harvard Law School and the University of Notre Dame. In addition to his law practice, Greg serves on the Advisory Board of Protect Our Winters, a Boulder-based non-profit that organizes the outdoor community in an effort to advance non-partisan policies to combat climate change.



Kelsey Fayer

Ballard Spahr LLP
1225 17th Street, Suite 2300
Denver, CO 80202-5596
303.299.7364
fayerk@ballardspahr.com

Kelsey Fayer is an associate in Ballard Spahr's Litigation Department, focusing her practice in the Privacy and Data Security Group. Kelsey assists clients in complying with various privacy and data security laws, including the Colorado Privacy Act (CPA), the Connecticut Data Privacy Act (CTDPA), the California Consumer Privacy Act (CCPA), the California Privacy Rights Act (CPRA), the Virginia Consumer Data Protection Act (VCDPA), the Children's Online Privacy Protection Act (COPPA), the EU General Data Protection Regulation (EU-GDPR), the UK General Data Protection Regulation (UK-GDPR), the Telephone Consumer Privacy Act (TCPA), the Illinois Biometric Information Privacy Act (BIPA), the China Personal Information Protection Law (PIPL), the Canada Anti-Spam Legislation (CASL), the Canada Personal Information Protection and Electronic Documents Act (PIPEDA), and Mexico's Federal Law on the Protection of Personal Data Held by Private Parties.

Additionally, Kelsey leverages her experience with privacy compliance to help companies comply with state sweepstakes, contest, giveaway and lottery laws.

Kelsey earned her J.D. from the University of Colorado Law School, where she served as editor-in-chief of the Colorado Technology Law Journal. She earned her B.A. from the University of Georgia.

Thank you to our sponsors:



Panelist Profiles – page 3

Panelists:



Elizabeth Bullock

Senior Vice Chancellor for Legal Affairs and General Counsel
University of Denver

Elizabeth Bullock is the Senior Vice Chancellor for Legal Affairs and General Counsel at the University of Denver. Elizabeth provides strategic legal guidance to the University’s chancellor, trustees, and senior administrators on a variety of topics such as personnel issues, FERPA compliance, academic freedom, and privacy and data security. Prior to joining DU, she served as general counsel at the University of Tulsa, an associate attorney at Harvard University, and an attorney at Jenner & Block LLP.

Elizabeth is a graduate of Yale Law School and the University of Notre Dame.



Megan Garnett

Senior Corporate Legal Counsel
Crocs

Megan Garnett is Senior Corporate Legal Counsel for Crocs, the Broomfield-based leader in innovative, casual footwear, and she previously served as Corporate Legal Counsel for The Simply Good Foods Company. In those roles, Megan has experience in handling vendor management, employee data, and various other privacy-related compliance issues. Prior to going in-house, Megan was an attorney at Polsinelli and Gordon & Rees LLP.

Megan is a double graduate from the University of Colorado and its law school. Megan has also served as a Board Member of the Colorado Women’s Bar Association for nearly seven years.

Thank you to our sponsors:



Panelist Profiles – page 4



Lindsey Schultz

Senior Managing Counsel and
Head of Global Privacy
Governance
Visa

Lindsey Schultz is Senior Managing Counsel and Head of Global Privacy Governance at Visa. In her capacity in that role, Lindsey leads a team that oversees and advises on privacy risk assessments, privacy controls framework, data strategy, data subject rights, policies and standards, trainings, and other end-to-end governance work. She also advises on a variety of high priority areas such as consumer protection, digital products, AI, adtech, and digital marketing. Prior to joining Visa in 2020, Lindsey was with Western Union for over six years, where she last served as Counsel of Privacy Governance and Compliance.

Lindsey earned her JD and MBA from Willamette University, and she graduated from Boston University with a Bachelor of Science in Advertising. Lindsey is also a member of Pipeline Angels, an organization changing the face of angel investing and creating capital for women and non-binary femme social entrepreneurs.



Michael Silhasek

Corporate Counsel
Discount Tire

Michael Silhasek is Corporate Counsel for Discount Tire, the largest independent tire and wheel retailer in the United States. As Corporate Counsel, Mike spearheads Discount Tire's privacy compliance efforts, working across multiple business segments to address the various privacy challenges facing a national retailer from both brick and mortar and online perspectives. Prior to joining Discount Tire, Mike was an attorney at WilmerHale focusing on patent litigation from 2011 until 2019, and he was a systems integration and technology consultant with Accenture from 2006 to 2008.

Mike graduated from the University of San Diego School of Law and the University of Notre Dame with a degree in Electrical Engineering.

Thank you to our sponsors:



Panelist Profiles – page 5



Ryan Torrey

Counsel, Privacy and
Data Security
VF Corporation

Ryan Torrey is Privacy and Data Security Counsel for VF Corporation, the Denver-based apparel and footwear company with a diverse portfolio of iconic outdoor and activity-based lifestyle and work wear brands. In his capacity as Corporate Counsel, Ryan helps VF Corp. comply with the numerous privacy and data security laws that apply to its global operations, ranging from consumer disclosures to vendor management. Prior to joining VF Corp., Ryan was Corporate Counsel to Liferay, a Data Privacy Analyst to Syneos Health, and a Data Privacy and Cyber Strategy Consultant to Layer 8 Security, LLC.

Ryan is a triple graduate of Drexel University, earning not only his bachelor and law degrees, but also his Masters in Science (Cybersecurity). Ryan also serves on the board for the Arlington Cemetery Association.



Jane Zsigmond

Chief Privacy Officer
Alterra Mountain Company

Jane Zsigmond is the Chief Privacy Officer for Alterra Mountain Company, a Denver-based company that owns and operates 15 ski resorts, plus the Ikon Pass. Jane has served as Alterra's Chief Privacy Officer since 2015 prior to which she was Alterra's Director of Compliance and Corporate Secretary. In her roles, Jane has helped to navigate Alterra through various privacy and data security issues that arise from its U.S. and Canadian operations and span across marketing, operations, and human resources.

Jane is a graduate of the Mitchell Hamline School of Law and the University of British Columbia.

Thank you to our sponsors:

