



— 2022 Annual
Colorado Privacy Summit

September 15, 2022

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— Making Privacy
a Priority

2022 Colorado Privacy Summit

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— Your Presenters



Lindsey Schultz

Senior Managing Counsel & Head
of Global Privacy Governance
Visa



Michael Silhasek

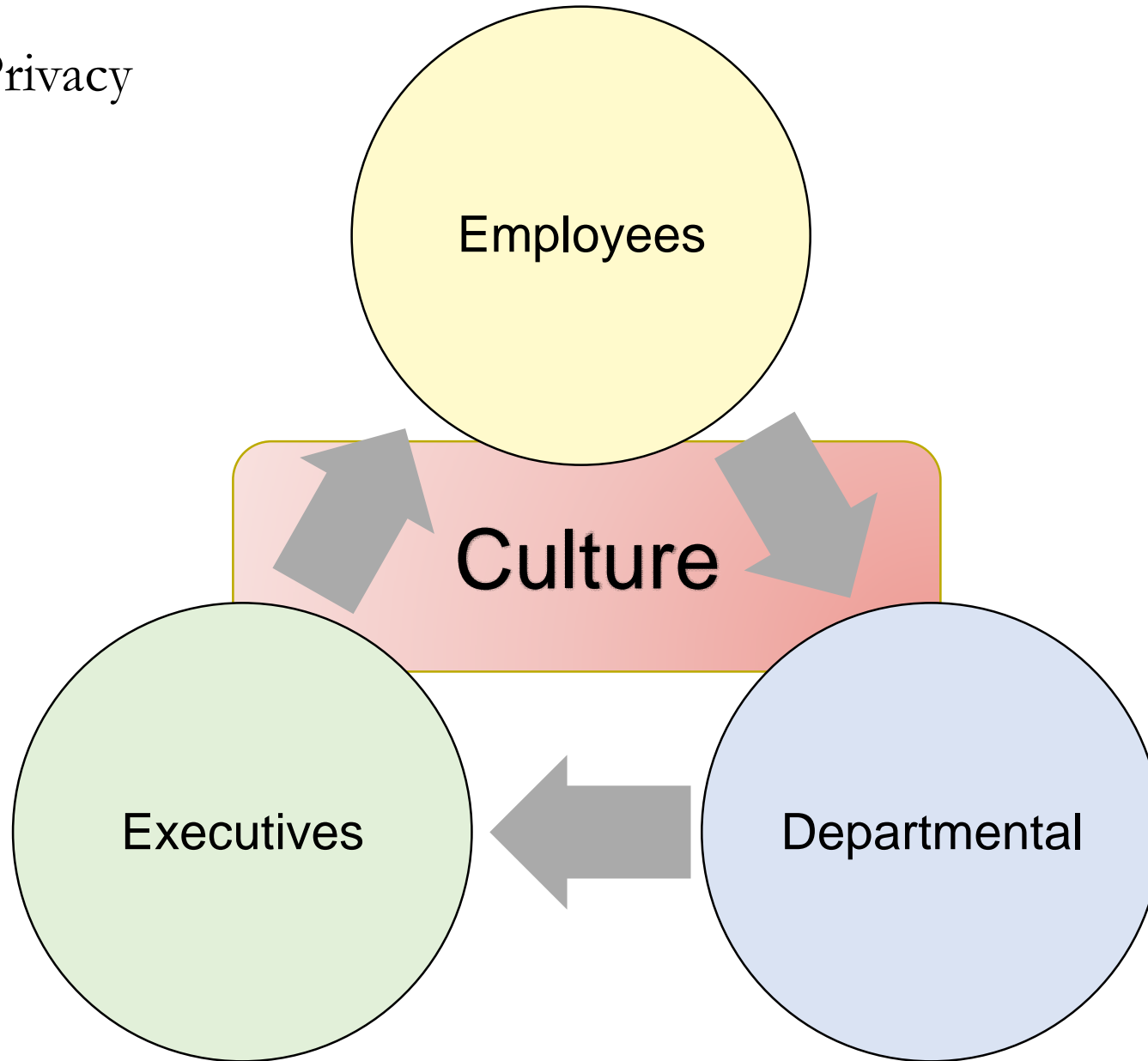
Corporate Counsel
Discount Tire Company



Jane Zsigmond

Chief Privacy Officer
Alterra Mountain Company

— Socializing Privacy



— Leveraging “Big Events”

Security Incidents and Media Coverage

Corporate Transactions

Cyberinsurance



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Break

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— Preparing for 2023:
A Practical Discussion of
Compliance Efforts

2022 Colorado Privacy Summit

Your Presenters



Elizabeth Bullock

Senior Vice Chancellor
for Legal Affairs
and General Counsel
University of Denver



Megan Garnett

Senior
Corporate Legal Counsel
Crocs



Ryan Torrey

Counsel, Privacy and
Data Security
VF Corporation

Handling 2022 Before Getting to 2023

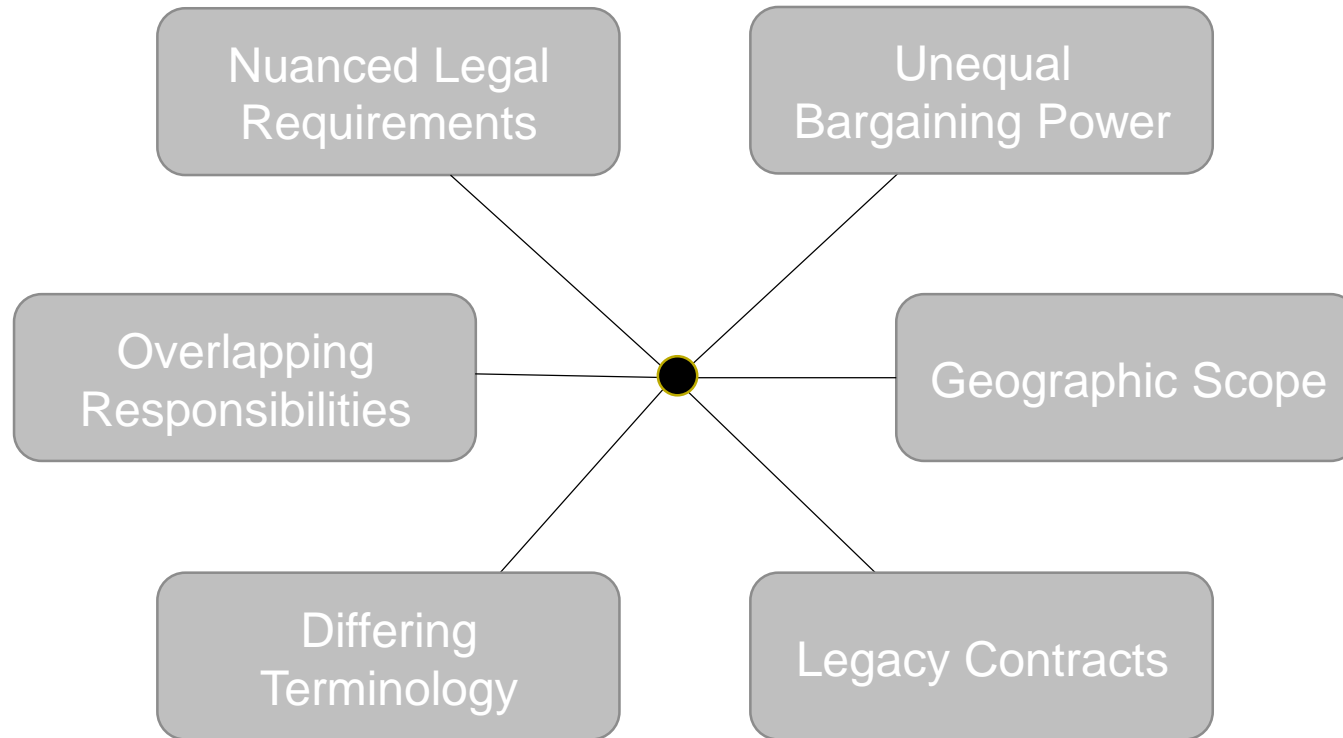
Staying Up to Date

Growing Patchwork of Laws and Regulations

Sephora Action and the GPC

Resurgence of Wiretap Litigation

Vendor Agreements



Data Protection Assessments

Step 2: Describe the processing

Describe the nature of the processing: how will you collect, use, store and delete data? What is the source of the data? Will you be sharing data with anyone? You might find it useful to refer to a flow diagram or other way of describing data flows. What types of processing identified as likely high risk are involved?

Step 5: Identify and assess risks

Describe source of risk and nature of potential impact on individuals. Include associated compliance and corporate risks as necessary.	Likelihood of harm	Severity of harm	Overall risk
	Remote, possible or probable	Minimal, significant or severe	Low, medium or high



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Break

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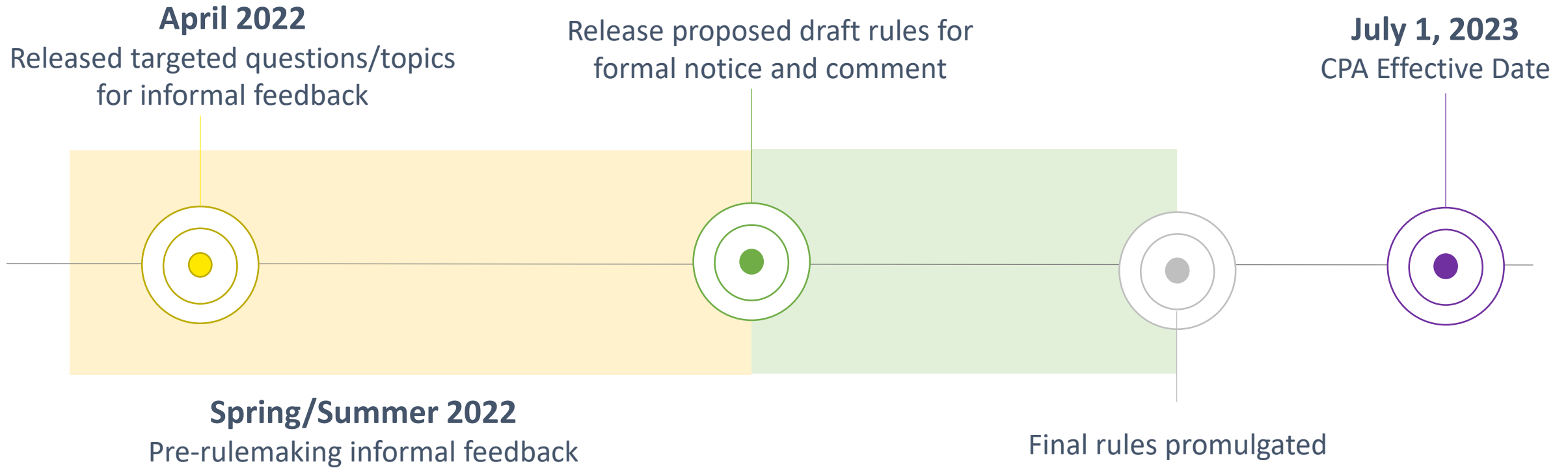


Keynote Speaker

**Phil Weiser,
Attorney General
of the State of Colorado**



Rulemaking Timeline



Pre-Rulemaking Considerations for the Colorado Privacy Act

II. Principle-guided rulemaking

- Promote Consumer Rights
- Clarify Ambiguities
- Facilitate Efficient and Expedious Compliance
- Harmonize
- Allow for Innovation

Pre-Rulemaking Considerations for the Colorado Privacy Act

III. Targeted questions for informal input

1. Universal Opt-Out Mechanism
2. Consent
3. Dark Patterns
4. Data Processing Agreements
5. Profiling
6. Opinion Letters
7. Offline Collection
8. Protecting Coloradans in a Global Economy

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